

Liquor Liability Indication Worksheet

Please complete the information below: Note that applicant's with a prior or pending claim or circumstance, liquor license revocation, disciplinary action or investigation will require complete details to be submitted to the Insurer to determine if terms will be offered.

Applicant Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Type of establishment: _____

Estimated Gross Annual Receipts:

Past 12 months

Next 12 months

- ▶ Food _____
- ▶ Alcohol _____
- ▶ Other _____
- ▶ Latest hour the establishment will stay open _____
- ▶ Time the sale or service of alcohol ceases _____
- ▶ Describe the type and frequency of entertainment _____

- ▶ Are bouncers, doorpersons or security ever employed? Yes No

Please note Liquor Liability is not included in your GL pricing.

Why you need Liquor Liability Insurance:

You may be held liable for actions of intoxicated or underage persons you serve.

- ▶ The negligent service to an intoxicated or underage person can produce substantial verdict or settlements
- ▶ Employers may be held liable for the actions of employees who sell or serve alcohol in violation of state laws
- ▶ Even if an establishment is not found liable, it may cost hundreds of thousands of dollars to defend a claim
- ▶ Underage drinkers make up a significant portion of alcohol-related traffic crashes

Your establishment may be held liable in the above scenarios! Liquor-related injuries can be very severe. The resulting claims can produce substantial jury verdicts or settlements. Even frivolous lawsuits must be defended, and can cost thousands of dollars in attorney fees.

Protect the financial interest of the business by purchasing our Liquor Liability coverage today!