

Save up to 15% on your Liquor Liability Premium

SAVE MONEY ON YOUR INSURANCE AND PROTECT YOUR BUSINESS BY ENROLLING YOUR SERVERS IN ALCOHOL SERVER TRAINING. THIS IS AN EFFECTIVE WAY TO TRAIN SERVERS IN THE RESPONSIBLE SERVICE AND SALES OF ALCOHOL. ALCOHOL TRAINING IS A PREVENTATIVE MEASURE TO HELP PROTECT YOUR BUSINESS, LIQUOR LICENSE, CUSTOMERS AND COMMUNITY MEMBERS.

OPTIONS

- ▶ You have some options when it comes to selecting an alcohol training course. You may choose to enroll your staff in a program where an instructor is present or a convenient online course

LEARN2SERVE-LIQUORTRAINING.COM

- ▶ Courses available online: www.Liquortraining.com or call 800.442.1149, ext. 116
- ▶ Only \$15/student for a two/three year certification. Visit www.Liquortraining.com to receive this special offer
- ▶ 15% credit on insurance premium (if all servers are trained)
- ▶ Accessible from almost any computer
- ▶ Approved in 40+ states

TIPS

- ▶ Classroom facilitated
- ▶ Recognized in all states
- ▶ Prices starting at \$30/student (depending on size of class)
- ▶ 15% credit on United States Liability Insurance premium if all servers are trained

SUGGESTIONS FOR REDUCING INCIDENTS

Problems with alcohol occur when it gets into the hands of the wrong audience - underage or intoxicated persons. It is up to you and your staff to assess consumers and make the decision whether or not to serve them. The following tips will steer you in the right direction:

- ▶ Obtain responsible alcohol service training
- ▶ Know your state's laws regarding the serving/selling of alcohol

- ▶ Hold regular meetings with your servers to discuss issues and policies related to the service of alcohol
- ▶ Check IDs for anyone who might be underage
- ▶ Post appropriate signage about alcohol laws and policies
- ▶ When in doubt, don't serve/sell
- ▶ Support employees who intervene or refuse a sale
- ▶ Make sure an impaired patron gets home safely

